



Plan:
Plan type:

Creatively United for the Planet One Planet Action
Plan
Organisation

Organisation:

Creatively United for the Planet

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Health and happiness



Outcomes

Name	Detail
Inspiring a Sustainability-Conscious Community	Creatively United for the Planet brings together people and organizations who care about the quality of life in our region, sharing local solutions for a healthier community at www.creativelyunited.org . Also, Creatively United has partnered with the One Planet Region group. Our common goal is to establish and maintain community-wide conversations on living in a One Planet Region and share resources and information at www.creativelyunited.org .



Actions

Name	Detail
Catalyzing revolutionary solutions	Similar to the June 2018 Creatively United sustainability event bringing together and videoing sustainability champions to share their organization's work, and exciting new initiatives with presentations, infographics, links, and information from our community partners.
Conveying the importance of nature in our community	Creatively United and many of its partners understand and promote heightened appreciation for the important role nature plays in the vibrancy of our community. One example is "Nature in the heart of the City" (https://creativelyunited.org/wp-content/uploads/2016/11/Nature_map_1_lowres.jpg)
Maintaining calendar clearinghouse of events	A calendar of sustainability-oriented events across Greater Victoria.
Inspiring leadership	Profiling sustainability leaders in Greater Victoria, between the Leadership Victoria Awards at Government House and the Green New Deal townhall in Fernwood. For example - https://creativelyunited.org/inspired-leadership/ - "Last night one of Victoria's youngest recipients, Rebecca Wolf Gage was acknowledged for her leadership in organizing local youth climate strikes and I had the honour to accept an award on behalf of long-time community environmental organizer, Jane Devonshire. Congratulations to everyone who is making this world a healthier, happier place to live."



Indicators

Name	Detail
Vital Signs/SDGs	A 'proxy' Outcome Indicator for Creatively United's broad influence on the sustainability community, and larger public, across the Region could be the Vital Signs* indicators (CRD ROMonitoring indicators could also be added at a future date). *Note - Bioregional and BCCIC are two organizations shepherding Sustainable Development Goals (SDGs). Presently, Vital Signs has linked their stated indicators to the 17 SDGs.



Equity and local economy



Outcomes

Name	Detail
A vibrant & inclusive One Planet economy	Creatively United understands and shares the interlacing elements of sustainability and a strong, equitable and vibrant local economy.



Actions

Name	Detail
Promoting a One Planet regional economy	Creatively United explores and profiles sustainability elements and initiatives that speak to a strong local economy.



Culture and community



Outcomes

Name	Detail
An Interactively-Engaged Sustainable Community Network	Creatively United helps to connect organizations and committed professionals that share common values.



Actions

Name	Detail
Actively pairing local non-profits	Creatively United helps to 'pair up' organizations that share common values in areas such as 'arts & culture', 'food, farming & forests', 'family & community', etc.
Sharing ongoing community events	Creatively United showcases numerous clubs & recurring community events across the Region.
Promoting community-wide values	A diversity of relevant region-wide values are upheld and showcased by Creatively United: e.g., democratic, social, ecological justice and cities for everyone.
Continuing with the 'solutions sustainability series'	A series of half-hour programs that showcase local Vancouver Island and Gulf Island businesses, individuals, and organizations who are providing positive and sustainable solutions.



Indicators

Name	Detail
# organizations represented by Creatively United	This indicator would represent Creatively United's 'reach' across the Region, capturing the number of organizations it presently represents as a regional networker.
#s of viewers of the Solutions Sustainability Series	Monitoring the usership of both sustainability professionals and the broader public to Creatively United for the Planet.



Land and nature



Outcomes

Name	Detail
Region-wide Respect of Land & Nature	Nurturing public exposure to, and strengthening understanding and beliefs in the importance and respect for forest, our coastal waterways, parkland, wildlife and ecosystems.



Actions

Name	Detail
Promoting regional land & nature protection	This includes Creatively United's profiling of the importance of urban trees, old-growth forests, parks and wetlands, and the impact of our consumptive patterns on the environment (i.e., Ecological Footprinting).
Promoting organic land care	Conveying to residents the importance of uncontaminated lands, be it in the natural landscape or on agricultural land.



Sustainable water



Outcomes

Name	Detail
Sustainable Water Management	Maintaining a watershed with clean and sufficient water supplies for all resident and transient species.



Actions

Name	Detail
Promoting sustainable water management	Examples include profiling the Polis Project on Ecological Government (through the University of Victoria) and the Province's 5 top water challenges.



Local and sustainable food



Outcomes

Name	Detail
Local Food Security	Developing public knowledge on the state of food literacy, the food economy, and security across the Region.



Actions

Name	Detail
Promoting Food Security-related Events	Creatively United showcasing topical events relevant to strengthening food security, including the Capital Regional District's Food and Farmland Trust proposal.



Travel and transport



Outcomes

Name	Detail
Sustainable Regional Transportation	Supporting sustainable transportation measures (e.g., active transportation, transit, car share) and interrelationships with compact, complete neighbourhood developments.



Actions

Name	Detail
Promoting transportation systems & urban development	Whether it's supporting Cities for Everyone, free transit proposals, or progressive land development that supports active transportation, Creatively United posts progressive articles and topical speakers.



Materials and products



Outcomes

Name	Detail
A Vibrant Circular Economy	Part of Zero Waste is to encourage recycling, reuse and repurposing of products & materials within the Region. Creatively United is an excellent vehicle for connecting organizations and approaches.



Actions

Name	Detail
Profiling circular economy activities	This includes the City of Victoria's 'circular economy' initiative, and interrelationships with Zero Waste.



Zero waste



Outcomes

Name	Detail
Zero Regional Waste	Continuing to profile the importance and options for keeping materials out of the CRD Hartland Landfill.



Actions

Name	Detail
Promoting zero waste activities	This includes sharing activities by local government(s) and groups around the Region, such as the CRD's Zero Waste initiative.



Zero carbon energy



Outcomes

Name	Detail
100% Renewable Energy Region	The public are aware of the importance of renewable energy to the Capital Regional District's recently proclaimed 'climate emergency'.



Actions

Name	Detail
Promoting renewable energy	Creatively United profile local government efforts (e.g., District of Saanich's 100% Renewable and Resilient Plan) or individual renewable energy sector initiatives (e.g., solar).